



SEARCH 4 EXCELLENCE

SELLING IN THE VUCA WORLD

Key Takeaways

- Understand and deal with VUCA to close sales effectively
- Be motivated in difficult situations
- Harness passion and set ambitious targets

Target Audience

**SALES TEAM - B2B, B2C,
RETAIL, TELESALLES**



16 HOURS

Training Duration



	VUCA	Positive Attitude
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KEY CONCEPTS COVERED

- **What is VUCA**
- **Impact of VUCA on sales**
- **Circle of Influence and control**

- **Positive affirmations**
- **Tips to overcome VUCA**

EXPECTED OUTCOME

Focus on the things that are in your control

Maintain a positive attitude even in tough times





THANK YOU

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